

BUILD YOUR INFLUENCE

YOUNG BUSINESS EDGE

MAKE AN IMPACT



HERE'S A LITTLE STORY ABOUT US...

It's a really exciting time for young professionals in Albury-Wodonga.

In May 2017 Young Business Edge reignited with a fresh, strong team and re launched Young Business Edge in August 2017.

2017 focused on building a strong team culture, researching young professionals in the region and understanding barriers for networking participation. This became the genesis for YBE's 2018 program of events and engagement.

The 2018 Calendar year tested the market with the Professional Development Series and continued to deliver our unique 'Meet and Mingles'. In addition to the team's values being exceptionally strong, the team has stuck together like glue and YBE continues to focus on driving serious impact in our region.

YBE's progressive approach to engagement in regional Australia has demonstrated there is a significant demand for professionals, employers and business owners to consider empowering entrepreneurship and leadership.

YBE TEAM CULTURE

YBE BRAND

- Our personality is fresh, progressive and clever
- Our style is playful and casual, yet professional
- Our communication to our members is described as friendly, welcoming and proactive
- We ensure people remember the experiences they have with YBE

VALUES: COMMUNITY / ENGAGEMENT / INNOVATION / ACCOUNTABILITY / SUPPORT

Whilst the team roles are voluntary, the committee needs commitment from their fellow team members to ensure the team works efficiently, effectively and share an equal load so no one person does all the work. YBE was created by Albury Northside Chamber of Commerce (ANCC) & Business Wodonga (BW) to give young people in business an opportunity to develop their leadership and network with other young professionals, business owners, and entrepreneurs in the area.

The committee is responsible for brainstorming, planning and managing a number of events each year where attendees can walk away having learnt something practical and useful that will help them in their business/career – whilst having a bit of fun at the same time.

WHAT WE STAND FOR:

NETWORKING FOR PROFESSIONAL DEVELOPMENT

HOW WE ACHIEVE THAT:

- To focus more on creating a presence and greater connections for young business professionals at ANCC and BW events.
- Create a link to Chamber businesses for new and returning young professions to the region.

- Utilise existing social-type events to help build YBE networks
- Focus on building the YBE network, not so much on building a big event footprint.
- Start communicating with business owners and the two Chambers and get them to promote the network and what we can do for their staff.

Here's some more detail about the requirements for being a volunteer YBE committee member.

TEAM MEETINGS:

Each member is asked to attend monthly committee meetings (understanding that you may not be able to make every single one) which are held at various locations in both Albury and Wodonga. These meetings are short and sharp and run for approximately 1 hour. At these meetings the team discuss

- what needs to be done,
- who's going to do it, and
- report on what's been done since the last meeting
- as well as brainstorming

EVENTS:

Each member is asked to attend the YBE events (understanding that you may not be able to make every single one), and the occasional Chamber event.

At the events it's the committee's role to:

- general organising of events
- network with guests and introduce members to other members (especially when there's someone standing in the corner of the room by themselves)
- help manage/run events on the day/night/morning. Some of these duties may include:
 - emceeing
 - event setup and pack-down
 - social media
 - being a contact for the venue's catering/AV/etc
 - chaperoning VIP's

IN YOUR OWN TIME:

Outside meetings & events there's small tasks that are assigned from the meetings which are mainly to do with organising events.

Some of these things may include:

- phone calls to committee and to help organise events
- site visits/meetings (venue inspections for events etc)
- emails to the committee and to help organise events

EXPRESSION OF INTEREST

If after reading this you're still keen to put your hand up – please take [this quick survey](#) so we can find out more about you 😊

THANK YOU!